

DATA SHEET



Web-based Ticket Administration Tool including Online Box Office

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When You Want A Really Useful Website

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Overview

Tickets, Etc. is a "real-time", customizable, web-based application designed to allow Box Office staff the ability to electronically manage individual ticket and season subscription reservations and sales as well as patron demographic information for a given theater season and/or event.

Tickets, Etc. is built using standardized Microsoft technologies. Comprised of ASP pages and an Access 2003 database, the source code is highly customizable, easy to manage, and built for solid performance.

Why Tickets, Etc.?

- Share the workload and allow multiple people access to process ticket requests in a shared environment.
- Reduce administration time with the built-in reporting features; know at a glance how many tickets are sold; how many tickets are left; who is attending which performance.
- Accept pre-paid reservations with credit cards through the Box Office Online module and a partnership with PayPal, a well-known, low-cost alternative to credit-card processing; let PayPal handle the security and risk of the credit-card transaction #.
- Tickets, Etc. is customizable to meet your needs; have a system that works the way YOU do.

Company assumes any costs associated with PayPal transactions; generally these costs are determined based on the total dollar amount of the transaction and will vary; consult PayPal for a specific definition of these costs.

Features

- System may be hosted locally on a Windows desktop or remotely on a Windows web server.
- All pages are password protected
- Unique administrator/system user login
- Supports individual production or season subscription sales
- Supports general admission seating *
- Supports prepaid and will-call reservations
- Reporting of grand totals is available by Season Totals, by Production Totals, and by Ticket Type Totals; granular reporting is available by production date to show attendance with payment status (prepaid and will-call with total due)
- Integrated with the Online Box Office to support ticket sales made via credit cards, online through PayPal; supports administration of ticket requests and number of tickets available for sale online. **

* A module to support assigned seating is available, customizable to your performance space.

** An active PayPal account is required to use the Online Box Office feature. Internet access is required for local deployment of the system to use the Online Box Office feature.

Basic Operating Rules

- Administrators / System Users must log in with a unique username and password
- There may be an unlimited number of productions
- Each production may have an unlimited number of performances
- Each performance may have an unlimited number of tickets
- There may be an unlimited number of ticket types with a unique money value
- There may be an unlimited number of patrons
- There may be an unlimited number of administrator/system users
- Ticket and Subscription Sales may be added, edited, or deleted.
- Ticket and Subscription Sales are for general admission seating
- The system database can be backed-up to a location of your choice with a single click.
- System reports can be viewed on screen and/or printed
- Patrons can be added and edited but NOT deleted; patron demographic information can be captured, including mailing address, phone, email, and a comment field
- Tickets and subscriptions can be added, edited, and deleted; ticket sales information can be captured, included production, performance date, number of tickets, type of tickets, payment status, and a comment field
- Email notification is sent to box office email (or other designated recipient) and patron email when a reservation request is made online; requires Online Box Office module
- Email notification is sent to box office email (or other designated recipient) and patron email when tickets are requested online and payment is made via PayPal; requires Online Box Office module and active PayPal account.

Customizable Features

- Look and feel of the Tickets, Etc. and Online Box Office pages can be customized with your logo and choice of colors/themes (included in the price of leasing or purchasing the application)
- A module to support assigned seating can be developed specifically to your performance space (included in the price of leasing or purchasing the application)
- Additional reports can be created to help you track information (additional fee)
- Additional access levels can be created to control which administrators / system users have what kind of feature access inside the tool (additional fee)
- Additional functionality, as requested (additional fee)

System Requirements

Local Deployment:

- Windows 2000 or XP Pro desktop running Internet Information Services (IIS 4.0 +)
- ODBC compliant driver for data connect to Access 2003
- Client copy of Microsoft Access 2000 (+) for data manipulation in season setup
- Internet access (if using Online Box Office Module)
- Web hosting with Windows-based environment and support of ASP, web-based email, and DNS-less connections (if using Online Box Office Module)

Remote Deployment:

- Web hosting with Windows-based environment and support of ASP, web-based email, and DNS-less connections
- Client copy of Microsoft Access 2000 (+) for data manipulation in season setup

Administrative Setup

Administrative set up of the system is currently a manual process accomplished through the client software for Microsoft Access (2000 +). Some experience with Access tables is recommended. This data includes production names, production images (if using the Online Box Office module), performance dates, ticket types and prices, and admin username and passwords.

Future versions of the software will include automation features to allow this data to be imported automatically at the start of each season / event.

Leasing / Purchase Options

Lease

Leasing cost of the application is \$600. Lease of the application includes use of the software with the basic rules and some customizations to meet your business needs. Lease period is defined for one (1) calendar year from start of lease agreement and includes:

- Basic rules
- Basic customizations
- Remote web hosting with a 3rd party provider
- Administrative support to set up your season / event information in the system database
- Technical assistance with PayPal setup, if needed
- Technical support via email during lease period
- Developer drive upgrades/revisions during lease period

Purchase

Purchase cost of the software is \$1,500. Purchase of the application includes the source code of the software and some customizations to meet your business needs.

Purchasing includes:

- Basic rules
- Basic customization
- Basic User Documentation; guide on administrative setup
- Technical support for via email for one (1) calendar year from purchase date
- Developer drive upgrades/revisions for one (1) calendar year from purchase date
- License to modify source code as desired

Leasing / Purchase Conversion

If the software is leased and then purchased within six (6) months of the start of the lease period, the cost of the lease will be applied to the purchase price. The purchase price is then \$900.

NOTE: Leasing or Purchasing of the software DOES NOT include the license to share, resell, or distribute any or all of the code found in the application source files without the express written permission of Websites By Jurée and the developer, Jurée James.

Payment may be made in the form of a bank check mailed to the developer or via credit card, using PayPal. Please contact the developer directly for PayPal payment information.

Further Information

Please contact the developer, Jurée James, for a personal demo of this feature-rich application or to discuss pricing and/or customization options.



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