Jurée James

937-671-1247 | juree@juree.com | www.juree.com
https://www.linkedin.com/in/juree-james-a9ba332

Objective:

To find a challenging and rewarding web position with the opportunity to significantly contribute to the company success.

Summary:

My unique blend of front-end development, web-master responsibilities, and back-end development places me in a unique position to be able to very effectively:
- Collaborate with stake-holders to understand the needs of the user/purpose of the app/site
- Analyze how those needs translate to specification requirements,
- Intelligently communicate those requirements to development efforts, and
- Mentor peers and subordinates to effectively implement best-in-class technology to fulfill the project requirements.

Experience:

I am a seasoned web developer with 20+ years of experience developing highly usable, intuitive desktop applications, web applications, web pages and web sites. My experience includes an analytical approach to design (look and feel), functionality, and infrastructure to support the purpose and target audience of the app/site/page. With this in mind, I create appropriate standards-based source code (using HTML, CSS, JavaScript/jQuery) to meet not only the purpose of the application (in terms of functionality), but also to create an experience for the user that is highly intuitive and satisfies requirements for usability and accessibility in modern and legacy browsers.

I have experience working as an individual contributor and as part of a multi-functional team (team lead and secondary resource) in both long-term application/web application development (12+ months) and as part of nimble, Agile teams.

In addition to a passion for the front-end and creating an outstanding user experience, I also have training and years of experience in object-oriented programming (for desktop and web). I have programmed in PHP, VBA, Visual Basic, VBScript (Active Server Pages), JavaScript and jQuery and some experience in .NET (VB & C#). I also have extensive experience with relational databases including MS SQL, MySQL and MS Access.

I also have years of experience as a 'web-master', providing technology leadership in support of marketing, sales, and support team efforts for the company's online footprint. This includes implementing and managing digital marketing technologies to support online marketing, lead generation, SEM/SEO, customer support, partner support, and press relationships.

My recent web-based work includes thousands of hours developing and optimizing content manage systems, including Search Engine Optimization, Social Media integration, add-on functional customizations, widget and plug-in development, theme creation, and 3rd-party API integration for services like PayPal, Stripe, Mail Chimp, ReachMail and CRM/Marketing Automation tools, like SalesForce.com, Manticore, Marketo, HubSpot and Pardot.

In addition to the years of technical experience, I also have years of team leadership, project management, and peer mentoring experience. I have served as tech lead on numerous large and small scale web-based projects, where I promoted a collaborative environment for sharing knowledge. Additionally, I've had the opportunity to be a mentor to junior level peers and subordinates working on these project teams.

Technology Proficiencies:

Development:

- HTML5, CSS3, jQuery, JSON, AJAX, JavaScript, VBScript
- XML, XSL
- PHP, Classic ASP, VB and C# (.NET)
- MS SQL, MySQL, MS Access
- Visual Basic, Visual Basic for Applications

General Software:

- Tortoise SVN
- SourceSafe
- Microsoft Office Suite
- Microsoft Project
- Microsoft Publisher
- Adobe Acrobat

HTML Editors / Web Environment Tools:

- DreamWeaver
- Visual Studio
- Filezilla
- FTP Voyager

Graphics / Animation / Video Tools:

- Fireworks
- Photoshop
- Camtasia

Corporate Experience:

April 2014 - Present   **Taylor Communications**   **Dayton, OH**
(formerly Standard Register)

Senior Software Engineer (Front-End), Customer Facing Technology Services

This position develops and designs common user interface standards, usability guidelines, html mockups, prototypes, and user interfaces for SMARTworks, the company's proprietary enterprise-level web-based application.   This position works directly with internal and external User Experience (UX) teams to understand, develop, and implement appropriate HTML, CSS, and JavaScript/JQuery to support new functionality and features using 'best-in-class' and highly usable modern coding techniques. Additionally, this position provides back-end development in .NET(C#) and VB6 in support of new and existing functionality updates and additions in a fast-paced, Agile environment.

June 2013 – April 2014   **Taylor Communications**   **Dayton, OH**
(formerly Standard Register)

Senior Front-End Web Developer, Digital Communications Team (Contractor)

Working as a contractor, this position provides hands-on front-end web development for custom HTML content inside of SMARTworks, the company's legacy proprietary e-commerce content management system. This position provides standards-based HTML, CSS and JavaScript (jQuery) development to support client specific requests for design, layout, and front-end functionality of client account welcome and catalog pages. This position provides support and recommendations for page-specific design/content and global themes and skin layouts that utilizes 'best-in-class', standards-based code which is usable and accessible for display in modern and legacy browsers. Additionally, this position serves as a resource for the creation of custom images, documents (PDFs), and multi-media content (videos).

January 2007 - June 2013   **Market Recognition**   **Wellesley, MA**
Director and Lead Developer of Web Marketing and Web Development
(Remote Contributor from Dayton, OH)

As the lead technical resource, and working as part of a virtual marketing team, this position provided direct, hands-on web development, web master, and multimedia services to a variety of domestic and international clients. Work included ongoing website maintenance and updates, complete visual and content builds or rebuilds, web support of ongoing marketing and social media activity, and usage and usability reporting. Responsibilities included strategy and web development in support of a broad group of activities for marketing, sales, and support, including integration work for 3rd party CRM systems. This position also provided custom development of client specific web-based applications such as content management systems, ROI calculators, and scheduling systems. As part of a virtual marketing team, where other team members and clients are geographically separated, this position relied on excellent verbal and written communication skills and solid organizational and time management skills working in a remote environment.

October 2003 – January 2007   **LexisNexis**   **Miamisburg, OH**
Web Developer, Design & Usability Group

This position served as a front end user interface web developer in the Design & Usability (User Experience) Group for new product development and upgrades to existing products. Responsibilities included rapid prototype development using HTML, CSS, JavaScript, scripting for Active Server Pages (ASP) and Java Server Pages (JSP). Working with in-house Human Factors Engineers, this position provided web development expertise for the creation of prototypes used in usability testing prior to full-scale product development. This position also provided and implemented production level code working directly with the engineering team for UI and interactivity updates and new development, including standards-based usability, cross-browser support, CSS optimization, and accessibility/ADA compliance support.

May 2002 – Present   **Website By Jurée**   **Dayton, OH**
Web Consultant / Designer / Developer

Working as an independent contractor, this position provides quality design, development, and implementation of useful websites for a variety of clients. Development is client specific, but has included web-based content management, web-based catalog and shopping cart applications with secure credit card transactions, and template-based ASP or PHP web pages delivering dynamic content from server-side MySQL, MS SQL, and Access databases. Additionally, this position provides inclusive support for highly usable web pages (layout, design, and interactivity) to maximize lead conversion for sales and marketing. Additional work includes program/content development and execution of plans to support and meet Social Media and Search Engine Optimization objectives.

October 1999 – May 2002   **Emulex Corporation**   **Bolton, MA**
                                   (formerly Giganet, Inc.)
Corporate Webmaster

Emulex Corporation is a leading designer, developer and supplier of a broad line of storage networking products based on Fibre Channel and IP Networking technologies. In March of 2001, Emulex Corporation acquired Giganet, Inc., a privately held, start-up company.

The Giganet corporate web presence was made up of approximately 600 static and dynamically generated pages and the Emulex corporate web presence is made up of approximately 10,000 static and dynamically generated pages. Working closely with senior personnel in the marketing, sales, and press relations departments, this position was responsible for the following:

- Ownership of infrastructure design and intellectual integrity of corporate web site, including navigation, cross-browser compatibility, and downloads.   Ownership of quality presentation of content, including the style of text, graphics, multimedia elements, and general "look and feel" of the web site.
- Update and maintenance of all static and dynamically driven web pages using templated HTML pages utilizing HTML, DHTML, VBScript, JavaScript, Perl script and Active Server Pages with SQL for database connections to MS SQL and MS Access.
- Update, management and reporting of all software downloads and user activity.
- In depth, weekly reporting of web log files to determine marketing effectiveness, search engine placement, site performance, and visitor demographics and trends.
- Management of email mailing list and electronic content delivery to monthly eNewsletter subscription base, 800+ users.
- Interfacing with external consultants for project specific web development elements, including graphics design, multimedia elements, and specialty Flash web development.
- Interfacing with internal personnel for project specific web development, including secure customer specific extranets, multimedia presentations, and FTP site access.
- First tier user support for visitor's experience technical difficulty with the web site.
- Ownership of web "Best Practices" to stay abreast of new technologies and methods to insure that the corporate web site best represents the company, their products and solutions, and their mission statement.

October 1998 – October 1999   Linkage, Inc.   Lexington, MA
Corporate Webmaster

Linkage, Inc. is a leading training and development provider for Human Resources and Human Resource Development issues. The corporate web presence is made up of approximately 1400 web pages, including static presentation of content and dynamically generated pages supporting on-line commerce. As part of a two-person team, this position was responsible for the following:

- Daily update and maintenance of 1400 plus HTML pages.
- Strategic development and management of the Linkage, Inc. electronic eNewsletter.
- Content and technical management of the SecureBuy system, an electronic commerce system provided by AT&T (ISP) utilizing cgi scripting for secure credit card transactions.
- Strategic deployment and tracking of online user surveys, including ASP scripting with SQL for database connectivity using Access 97 for data storage and reporting.

February 1998 – October 1998   Professional Development Group   Wayland, MA
Visual Basic Developer / Business Analyst

The Microsoft Solutions Consulting Division, a division of the Professional Development Group, provided customized desktop and server applications to address mission critical business issues for their clients. Working as a key contributor of the core development team, this position was responsible for the following:

- Using Visual Basic and Visual Basic for Applications, provide comprehensive software solutions to Fortune 1000 clients using Microsoft development tools for graphic user interface development, MS SQL and MS Access for data storage.
- Determine workflow and business processes, application specifications, such as hardware and software needs, application functionality, data presentation, user interface layout, data storage, security, and data backup for each customized application.
- Author application related documents, including requirements analysis, functional specifications, and user documentation.
- Test and provide quality assurance for applications, conduct user training, and manage on-site implementation of customized applications.

Education:

1987 – 1989, Associate of Arts, York College, York, Nebraska (3.85 G.P.A.)
2002 - Current, BS Computer Science, Wright State University, Fairborn, Ohio (3.3 G.P.A.)

Additional Web Consulting/Web Development Experience Includes:

InTouch Web Suite
This is a suite of web-based applications I have designed for use by small to medium size community organizations and social clubs. Included in the suite is a content management system (built on the Wordpress framework), a membership management system, an event ticketing administration system, and the related event ticketing purchasing system for payment via credit cards. These four web-based applications are designed to work in tandem to provide a community organization the ability to create and manage their own 'online' presence, manage their contacts and membership, and sell and manage tickets to their events.

PTC (Parent Teacher Conferences)
This is a web-based scheduling tool to support the parent/teacher conference activity of a given school or school district. This tool allows a school to offer online registration for parents, removing the need for a dedicated resource to answer phone calls and take requests manually. The tool allows a parent (and teacher) to see, in real-time, available dates and times to schedule a conference. The tool also allows a parent to change a requested timeslot, send an email directly to a specific teacher with questions, and allows teachers to see and print a schedule of requested conferences.

Volunteer Experience Includes:

November 1999 – Present
Your Theater 411 (formerly New England Theater 411)
Webmaster / Designer / Developer

Your Theater 411 is a personal project designed to assist local, regional and (eventually) national thespians in gaining information about local theaters, coming productions and auditions, emergency requests for help, and theater specific resources on the community and professional level in their immediate area.   Built using PHP and MySQL, the site is entirely demand-based, such that a page is created "on-the-fly" dependent upon the user's requirements. Information is served dynamically based on a visitor's zip code and is searchable, sort-able, and is automatically removed when the event is completed and the listing has expired.

As a volunteer, I designed, developed and currently maintain this website.

June 1995 – Present
The Quannapowitt Players, Inc.
Webmaster / Designer / Developer

The Quannapowitt Players, Inc., is a community theatre in Reading, MA. Beginning in 1995, I volunteered my time as their Box Office manager and Systems Administrator, creating customized desktop applications in Visual Basic for Application (VBA) and Visual Basic (VB) to assist the company in tracking their 800 plus season subscriptions and 1400 additional individual ticket sales each season. In addition to handling management duties for the Box Office, I created a system (*Tickets, Etc.*) designed to manage the demographic information as well as the sales information for every patron. This system included tracking reports to show attendance, sales trends, contact information, etc.

In 2001 this system was migrated from the VB desktop application to a local web-based desktop application. The web-based version was built using ASP and an Access 2000 database running on

Personal Web Server on the desktop. In 2003 this system, "Tickets Etc.", was converted to a web-based application (same technology) running on a remote hosting server.

Subsequently, I created a customized "Online Box Office" web application to allow theater patrons to purchase tickets online through PayPal, a premier online credit card transaction house. This "Online Box Office" system interacts with "Tickets Etc.", allowing the Box Office manager the ability to administer both applications from one screen.

June 1999 – 2009
Acme Theater Productions, Inc.
Webmaster / Designer / Developer

Acme Theater Productions, Inc., is a community theatre in Maynard, MA. I volunteered my time as their Box Office manager and Systems Administrator, having re-purposed my original customized box office application (*Tickets, Etc.*) to fit the needs of Acme.

May 2000 – May 2002
Habitat for Humanity, North Central Massachusetts
Webmaster / Designer / Developer

Habitat for Humanity International (HFHI) is a non-profit ecumenical housing ministry. Habitat for Humanity, North Central Massachusetts is a local affiliate, headquartered in Fitchburg, MA. I volunteered as the Webmaster and created a web-based application to allow visitors to make contributions to this affiliate through PayPal, a premier online credit card transaction house.